

# CAPABILITIES STATEMENT

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## CERTIFICATIONS

**FEDERAL**  
Women-owned Small Business

**STATE**  
Disadvantaged Business  
Enterprise



## NAICS CODES

32311	<b>339940</b>
326140	<b>339950</b>
326199	<b>423450</b>
334510	423990
<b>337127</b>	541430
<b>337215</b>	<b>541800</b>
339112	541850
339113	541890

## CORE COMPETENCIES

VisiCare™ custom communication products are designed to improve patient care, outcomes and scores. Our revolutionary product line offers multiple solutions to meet today's ever changing healthcare environment. Cost-effective interchangeable white boards, high-tech digital and specialized safety boards all provide professionally designed graphic layouts bringing standardization to multi-disciplinary unit facilities. We offer high-touch professional custom business services to meet your needs:

- ▶ Evaluate and Consult
- ▶ Create and Design
- ▶ Technology
- ▶ Communication Tools



*Mobile Boards*

*Plexi Boards*

*Glass Boards*

*Magnetic Boards*

*Safety Boards*

*Decal Boards*

## DIFFERENTIATORS

- ▶ **FULL-SERVICE FIRM** providing custom dry erase boards and accessories for all healthcare units.
- ▶ **LONG-STANDING GOVERNMENT REGISTERED FIRM** responsive to business needs pertaining to compliance in healthcare.
- ▶ **CLEAN DESIGN** custom healthcare department layouts for all medical units.
- ▶ **HEALTHCARE INDUSTRY FOCUSED** with understanding of the uniform protocols to effectively visualize government healthcare practices and do business with the government.

## PAST PERFORMANCE



**US ARM MEDICINE**  
PATRICIA MORENO  
7 YEARS - EST. 2016  
SCOPE OF WORK Custom Dry Erase White Boards, Markers, and Accessories for Family Care and Other Units.

**US AIR FORCE MEDICINE**  
MAJOR CINDY MCCULLOUGH  
8 YEARS - EST. 2015  
SCOPE OF WORK Custom Dry Erase White Boards, Markers, and Accessories for Surgery and Other Units.



**NAVAL HOSPITAL JACKSONVILLE - DHS**  
LT JAMIE THOMAS  
4 YEARS - EST. 2019  
SCOPE OF WORK Custom Dry Erase White Boards for Healthcare Units such as MedSurg, ICU, and Family Care.

**VA MID - ATLANTIC HEALTH CARE NETWORK**  
REGINA WALLACE  
9 YEARS - EST. 2014  
SCOPE OF WORK Custom Dry Erase White Boards and Magnetic Boards for Healthcare Units.

