

CAPABILITIES STATEMENT

INDUSTRY & COMMODITY CODES

NAICS	
337127	339950
337215	423450
339940	541890

PSC	
7195	9905
T001	7690

NIGP	
61514	17530
30571	41034
30671	80174

SOCIO-ECONOMIC CERTIFICATIONS

FEDERAL



STATE



INSIGNIA MARKETING, INC.

DBA: VisiCare™

32731 Egypt Lane, Suite 301
Magnolia, TX 77354-3662

CAGE CODE **4GD46**

UEI # **J5LGHQANSZU5**

WE ACCEPT ALL MAJOR CREDIT CARDS



CHRISTINE MCATEE, PRESIDENT

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281.465.0040 OFFICE

GET STARTED
FREE QUOTE



CORE COMPETENCIES

VisiCare™ custom patient communication boards enhance nurse workflow, quality of care, hospital outcomes, and HCAHPS scores. Our cost-effective solutions include interchangeable dry erase boards, digital boards, and safety boards with standardized, professional designs for multi-disciplinary healthcare facilities. Custom VisiCare™ board styles include:

- ▶ Glass Boards
- ▶ Plexi Boards
- ▶ White Boards
- ▶ Mobile Boards
- ▶ Safety Boards
- ▶ Magnetic Boards
- ▶ Decal Boards
- ▶ Digital Boards

* U.S. Patent No. 9,873,286 B1 & 10,252,566

Glass Boards

Plexi Boards

Safety Boards

PATENTED *White Boards**

Magnetic Boards

Mobile Boards

Decal Boards

Digital Boards

DIFFERENTIATORS

- ▶ **MADE IN THE USA** sourced and manufactured in the USA
- ▶ **WARRANTY** One year limited manufacturer's warranty for defects
- ▶ **SAFETY BOARDS** for PTSD patients and behavioral health rooms
- ▶ **HEALTHCARE and GOVERNMENT FOCUSED** content and design
- ▶ **LONG-STANDING GOVERNMENT SUPPLIER** (2012 to present)
- ▶ **ONE STOP SHOP** custom designed dry erase boards and accessories
- ▶ **RESULTS-FOCUSED** products to improve patient care & satisfaction
- ▶ **GRAINGER** government contractor also subcontracts VisiCare™ products



EXPERIENCE >\$250K (LAST UPDATED 2025)

VETERANS HEALTH ADMINISTRATION (VHA)

US DEPARTMENT of VETERANS AFFAIRS

DEPARTMENT of DEFENSE (DoD)

DEFENSE HEALTH AGENCY

MILITARY TREATMENT FACILITIES (MTFs)

US ARMY MEDICAL

US NAVY MEDICAL

US AIR FORCE MEDICAL

DEPARTMENT of JUSTICE (DoJ)

FEDERAL BUREAU of PRISONS (BoP)

HEALTH SERVICES DIVISION (HSD)

FEDERAL MEDICAL CENTERS (FMC)

HEALTH AND HUMAN SERVICES (HHS)

INDIAN HEALTH SERVICES

NATIONAL SUPPLY SERVICE CENTER

STATE DEPARTMENTS of HEALTH AND HUMAN SERVICES (HHS)

STATE AUTHORITIES of MENTAL HEALTH (SMHA)

STATE DEPARTMENTS of CORRECTIONS

