



CAPABILITIES STATEMENT

INDUSTRY & COMMODITY CODES

NAICS		
337127	339950	
337215	423450	
339940	541890	

PSC	
7195	9905
T001	7690

NIGP		
61514	17530	
30571	41034	
30671	80174	

SOCIO-ECONOMIC **CERTIFICATIONS**

FEDERAL















INSIGNIA MARKETING, INC.

DBA: VisiCare™

32731 Egypt Lane, Suite 301 Magnolia, TX 77354-3662

CAGE CODE 4GD46

UEI# J5LGHQANSZU5

WE ACCEPT ALL MAJOR CREDIT CARDS



CHRISTINE MCATEE, PRESIDENT

visicare.usgov@visicare.com 281.465.0040 OFFICE



CORE COMPETENCIES

VisiCare[™] custom patient communication boards enhance nurse workflow, quality of care, hospital outcomes, and HCAHPS scores. Our cost-effective solutions include interchangeable dry erase boards, PATENTE digital boards, and safety boards with standardized, professional designs for multi-disciplinary healthcare facilities. Custom VisiCare™ board styles include:

▶ Glass Boards Plexi Boards

White Boards

Mobile Boards Safety Boards

Magnetic Boards

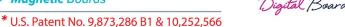
- Decal Boards
- **Digital** Boards

Digital Boards

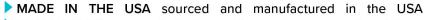
Magnetic Boards

Mobile Boards

Glass Boards



DIFFERENTIATORS



- WARRANTY One year limited manufacturer's warranty for defects
- SAFETY BOARDS for PTSD patients and behaviorial health rooms
- HEALTHCARE and GOVERNMENT FOCUSED content and design
- LONG-STANDING GOVERNMENT SUPPLIER (2012 to present)
- ONE STOP SHOP custom designed dry erase boards and accessories
- ▶ RESULTS-FOCUSED products to improve patient care & satisfaction
- ► GRAINGER government contractor also subcontracts VisiCare[™] products

VETERANS HEALTH ADMINISTRATION (VHA)

EXPERIENCE >\$250K (LAST UPDATED 2025)



US DEPARTMENT of VETERANS AFFAIRS



DEPARTMENT of DEFENSE (DoD)



DEFENSE HEALTH AGENCY



MILITARY TREATMENT FACILITIES (MTFs)



US ARMY MEDICAL



US NAVY MEDICAL



US AIR FORCE MEDICAL



DEPARTMENT of JUSTICE (DoJ)

FEDERAL BUREAU of PRISIONS (BOP)

HEALTH SERVICES DIVISION (HSD)

FEDERAL MEDICAL CENTERS (FMC)



HEALTH AND HUMAN SERVICES (HHS)

INDIAN HEALTH SERVICES

NATIONAL SUPPLY SERVICE CENTER



STATE DEPARTMENTS of HEALTH AND HUMAN SERVICES (HHS)

STATE AUTHORITIES of MENTAL HEALTH (SMHA)

STATE DEPARTMENTS of CORRECTIONS

